



April 1, 2025

Dear Prospective Sponsor,

Lassen Youth Soccer (LYS) is seeking team sponsors for the 2025 Season. Please help us keep this outstanding program thriving with your generous financial support. The team sponsorship fee is \$200.00 for the 2025 season. Team sponsorship includes the following:

- Sponsor's name on the team uniform jerseys.
- 4' x 5' full color outdoor banner displayed at Susanville Ranch Park.
- Sponsor recognition on our website and Facebook page.
- Commemorative plaque with team photo.

LYS has served the community since 1978 by maintaining a charter with the US Youth Soccer through Cal North Soccer. The youth soccer league program is a thriving program with 550+ children playing soccer in Lassen County annually. We offer a fun and challenging soccer program that emphasizes the development of the athlete's ability through good coaching, quality clinics, team balance, and equal playing time. In addition, your support also allows us to offer scholarships to families in need of financial assistance, so their child can play.

The success of the league not only lies with the families who enroll their children, but with businesses and community members who generously sponsor the league. This support helps to keep the registration fees affordable for families in Lassen County.

Benefits to You and Your Business:

- All donations are tax deductible. Our Federal Tax ID number is 68-0330281.
- Personal satisfaction of helping children in our community.
- Assisting your local soccer league build the athletes of tomorrow with your sponsorship.
- Wide exposure to local families in the community.
- Ability to advertise through banners at the soccer fields and social media.

LYS looks forward to working with you and offering another year of great soccer to the youth in our community. Due to processing times for uniforms and banners, sponsorship forms and logos need to be received by May 30, 2025. Team/Player sponsorships requests will be granted in the order they are received. Thank you for your consideration to support Lassen Youth Soccer.

Sincerely,

Jen Browning

Vice President

JenBrowningLYS@gmail.com