

Dear Prospective Sponsor,

Lassen Youth Soccer (LYS) is seeking team sponsors for the 2024 Season. Please help us keep this outstanding program thriving with your generous financial support. The team sponsorship fee is \$200.00 for the 2024 season. Team sponsorship includes the following:

- Sponsor's name on the team uniform jerseys.
- 4' x 5' full color outdoor banner displayed at Susanville Ranch Park during the season.
- Sponsor recognition on our website and facebook page.

LYS has served the community since 1978 by maintaining a charter with the US Youth Soccer through Cal North Soccer. The youth soccer league program is a thriving program with 550+ children playing soccer in Lassen County annually. We offer a fun and challenging soccer program that emphasizes the development of the athlete's ability through good coaching, quality clinics, team balance, and equal playing time. In addition, your support also allows us to offer scholarships to families in need of financial assistance, so their child can play.

The success of the league not only lies with the families who enroll their children, but with businesses and community members who generously sponsor the league. This support helps to keep the registration fees affordable for families in Lassen County.

Benefits to You and Your Business:

- All donations are tax deductible.
- Personal satisfaction of helping children in our community.
- Assisting your local soccer league build the athletes of tomorrow with your sponsorship.
- Wide exposure to local families in the community.
- Ability to advertise through banners at the soccer fields and social media.

LYS looks forward to working with you and offering another year of great soccer to the youth in our community. Due to processing times for uniforms and banners, sponsorship forms and logos need to be received by June 3rd, 2024. Thank you for your consideration to support Lassen Youth Soccer.

If you or your business is interested in sponsoring Lassen Youth Soccer please email Lindsey at SoccerChampLYS@gmail.com. We have two options for sponsorship 1) 2024 fall season 2) TOP Soccer season. Please contact Lindsey for more information. Thank you for your interest in becoming a sponsor for Lassen Youth Soccer.